



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln St Ste 510
Denver, CO 80203-1507

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
167305-1	09/30/12	September 2012	08/27/12 - 09/28/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 9/25 - 9/30	12158

Flight Dates	Order #	Alt Order #
09/25/12 - 09/30/12	167305	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/30/12	News 4 Today I 5a-530a	M-F 5a-530a	--W-F--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W-F-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 09/26/12 5:29 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1207H \$175.00 NM 2 All F 09/28/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1206H \$175.00 NM									
2	09/25/12	09/30/12	News 4 Today I 530a-6a	M-F 530a-6a	--WT---	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WT--- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 09/26/12 5:55 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1206H \$225.00 NM 1 All Th 09/27/12 5:58 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1206H \$225.00 NM									
3	09/25/12	09/30/12	News 4 Today II 6a-7a	M-F 6a-7a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/28/12 6:43 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1206H \$350.00 NM									
4	09/25/12	09/30/12	M-F Today Show	M-F 7a-9a	---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 09/27/12 8:38 AM M-F Today Show M-F 7a-9a :30 MHTV-1206H \$350.00 NM									
5	09/25/12	09/30/12	News 4 @ Midday M-F	M-F 12noon-1p	--W----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 09/26/12 12:52 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1206H \$75.00 NM									
6	09/25/12	09/30/12	The Insider 3p	M-F 3p-330p	---T---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$125.00									

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Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 9/25 - 9/30	12158	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/12	09/30/12	The Insider 3p	M-F 3p-330p	---T---	:30	1	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 09/27/12 3:29 PM The Insider 3p M-F 3p-330p :30 MHTV-1205H \$125.00 NM									
7	09/25/12	09/30/12	Inside Edition 330p	M-F 330p-4p	----F--	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ----F-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/28/12 3:43 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1207H \$125.00 NM									
8	09/25/12	09/30/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	--WT---	:30	2	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --WT--- 2 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 09/26/12 4:30 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1205H \$75.00 NM 1 All Th 09/27/12 4:50 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1207H \$75.00 NM									
9	09/25/12	09/30/12	News 4 @ 5p M-F	M-F 5p-530p	----F--	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ----F-- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/28/12 5:28 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1206H \$225.00 NM									
10	09/25/12	09/30/12	News 4 @ 6p M-F	M-F 6p-632p	-T-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -T----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/25/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1206H \$400.00 NM									
11	09/25/12	09/30/12	Tuesday Prime C	Tu 9p-10p	-T-----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -T----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/25/12 9:31 PM Tuesday Prime C Tu 9p-10p :30 MHTV-1205H \$1,800.00 NM									
12	09/25/12	09/30/12	News 4 @ 10p M-F	M-F 10p-1035p	--W----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --W---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 09/26/12 10:23 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1207H \$600.00 NM									
13	09/25/12	09/30/12	The Tonight Show	M-Th 1035p-1135p	----F--	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ----F-- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/28/12 11:20 PM The Tonight Show M-Th 1035p-1135p :30 MHTV-1206H \$75.00 NM									
14	09/25/12	09/30/12	M-F Today Show II 9a	M-F 9a-10a	----F--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ----F-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/28/12 9:50 AM M-F Today Show II 9a M-F 9a-10a :30 MHTV-1205H \$150.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,225.00
<u>Agency Commission</u>	\$783.75
<u>Net Amount Due</u>	\$4,441.25
ABQ 7.0%	\$310.89
<u>Amount Due</u>	\$4,752.14